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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/844,923	04/26/2001	Erin H. Sibley	PD-201008A	2070
20991	7590 07/22/2005		EXAM	INER
THE DIRECTV GROUP INC PATENT DOCKET ADMINISTRATION RE/R11/A109			USTARIS, JOSEPH G	
P O BOX 956		THE RESIDENCE OF THE PARTY OF T	ART UNIT	PAPER NUMBER
EL SEGUNDO, CA 90245-0956		2617		

DATE MAILED: 07/22/2005

Please find below and/or attached an Office communication concerning this application or proceeding.

	Application No.	Applicant(a)				
	Application No.	Applicant(s)				
Office Action Commence	09/844,923	SIBLEY, ERIN H.				
Office Action Summary	Examiner	Art Unit				
	Joseph G. Ustaris	2617				
The MAILING DATE of this communication a Period for Reply	ppears on the cover sheet with	the correspondence address				
A SHORTENED STATUTORY PERIOD FOR REP THE MAILING DATE OF THIS COMMUNICATION - Extensions of time may be available under the provisions of 37 CFR after SIX (6) MONTHS from the mailing date of this communication. - If the period for reply specified above is less than thirty (30) days, a recommendation of the period for reply is specified above, the maximum statutory perions after the reply within the set or extended period for reply will, by state that the period for reply will, by state and patent term adjustment. See 37 CFR 1.704(b).	1. 1.136(a). In no event, however, may a repeply within the statutory minimum of thirty and will apply and will expire SIX (6) MONTI ute, cause the application to become ABA	oly be timely filed (30) days will be considered timely. HS from the mailing date of this communication. NDONED (35 U.S.C. § 133).				
Status						
1)⊠ Responsive to communication(s) filed on <u>04</u>	May 2005.					
. —	Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under <i>Ex parte Quayle</i> , 1935 C.D. 11, 453 O.G. 213.					
Disposition of Claims						
4) ⊠ Claim(s) 1-17 is/are pending in the application 4a) Of the above claim(s) 13-17 is/are withdrest is/are allowed. 5) □ Claim(s) is/are allowed. 6) ⊠ Claim(s) 1-12 is/are rejected. 7) □ Claim(s) is/are objected to. 8) □ Claim(s) are subject to restriction and	awn from consideration.	·				
Application Papers						
9) The specification is objected to by the Exami	ner.					
10)☐ The drawing(s) filed on is/are: a)☐ accepted or b)☐ objected to by the Examiner.						
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).						
Replacement drawing sheet(s) including the correct 11) The oath or declaration is objected to by the	,					
Priority under 35 U.S.C. § 119						
a) ☐ Acknowledgment is made of a claim for foreign a) ☐ All b) ☐ Some * c) ☐ None of: 1. ☐ Certified copies of the priority docume 2. ☐ Certified copies of the priority docume 3. ☐ Copies of the certified copies of the priority docume application from the International Bure * See the attached detailed Office action for a limit of the certified copies of the priority docume application from the International Bure * See the attached detailed Office action for a limit of the certified copies of the priority docume application from the International Bure * See the attached detailed Office action for a limit of the certified copies of the priority docume application from the International Bure * See the attached detailed Office action for a limit of the certified copies of the priority docume application from the International Bure * See the attached detailed Office action for a limit of the certified copies of the priority docume application from the International Bure * See the attached detailed Office action for a limit of the certified copies of the certified copies of the priority docume application from the International Bure * See the attached detailed Office action for a limit of the certified copies of the certified copies of the certified copies of the certified copies of the priority document of the certified copies of t	ents have been received. ents have been received in Apriority documents have been reau (PCT Rule 17.2(a)).	plication No eceived in this National Stage				
Attachment(s)	Λ.Π					
 Notice of References Cited (PTO-892) Notice of Draftsperson's Patent Drawing Review (PTO-948) 		mmary (PTO-413) /Mail Date				
3) Information Disclosure Statement(s) (PTO-1449 or PTO/SB/0 Paper No(s)/Mail Date 6/2/2005.	5) Notice of Inf 6) Other:	ormal Patent Application (PTO-152) -∙				

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DETAILED ACTION

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Response to Amendment

1. This action is in response to the amendment dated 04 May 2005 in application 09/844/923. Claims 1-17 are pending. Applicant affirms the election of claims 1-12. Claims 1 and 9 are amended.

Information Disclosure Statement

2. The information disclosure statement (IDS) submitted on 02 June 2005 was filed after the mailing date of the Non-Final Rejection on 09 February 2005. The submission is in compliance with the provisions of 37 CFR 1.97. Accordingly, the information disclosure statement is being considered by the examiner.

Claim Rejections - 35 USC § 103

- 3. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
 - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

Claims 1-7 and 9-12 are rejected under 35 U.S.C. 103(a) as being unpatentable over Hendricks et al. (US006160989A) in view of Beckmann et al. (US006675388B1).

Regarding claim 1, Hendricks et al. (Hendricks) discloses a "system of broadcasting digitally channels" over various transmission media, e.g. CATV system, that inherently includes "an allocated frequency spectrum" (See Fig. 1). The system

includes a "satellite" (See Fig. 1), "a network operations center uplinking electronic content to said satellite" (See Fig. 1, 202), "a terrestrial over-the-air digital broadcast center receiving said electronic content from said satellite" (See Fig. 1, 208; column 7 lines 11-34), and a "user appliance receiving said electronic content" (See Fig. 1, 220). Furthermore, after receiving the "electronic content", the system inherently "generates a digital channel signal over at least a first portion of said allocated frequency spectrum" in order to successfully deliver the digital content to the user's site (See column 7 lines 35-53). However, Hendricks, after receiving the "electronic content", does not disclose using a "second portion of said allocated frequency spectrum of an analog broadcast signal" to deliver the "digital over-the-air electronic content".

Beckmann et al. (Beckmann) discloses a system for distributing video programs and data using both analog and digital methods. Beckmann further discloses utilizing the VBI of an analog broadcast signal or "second portion of said allocated frequency spectrum of an analog broadcast signal" to deliver various data (See Figs. 1-3; column 3 line 26 – column 5 line 26). Therefore, it would have been obvious to one with ordinary skill in the art at the time the invention was made to modify the cable headend disclosed by Hendricks to be able to transmit some of the data or "electronic content" within the VBI of an "analog broadcast signal", as taught by Beckmann, in order to efficiently use the bandwidth available between the headend and user terminals thereby increasing the efficiency of the overall system.

Regarding claim 2, as disclosed in claim 1 rejection, Hendricks discloses a satellite (stratospheric platform) communicates (coupled) with the cable headend (over the air broadcast center).

Regarding claim 3, Hendricks discloses that one of the transmission media can be a cellular network (See Hendricks column 7 lines 29-34), which inherently includes a "cell tower".

Regarding claim 4, Hendricks in view of Beckmann discloses different types of transmission media (e.g. cellular networks) to the home and suggests that similar technology can be used interchangeably (column 7, lines 29-34). However, Hendricks does not explicitly disclose a TV broadcast tower.

Official Notice is taken that it is well known in the art that TV broadcast towers are used as a transmission scheme. Therefore, it would have been obvious to one with ordinary skill in the art at the time the invention was made to modify the system disclosed by Hendricks in view of Beckmann to include a TV broadcast tower in order to provide more versatility, options of transmission, and robustness of transmission in case of malfunction by one scheme.

Regarding claims 5 and 6, Hendricks discloses both digital audio and video (See column 5 lines 6-16).

Regarding claim 7, the set top terminals or "user appliance" is "fixed" (See Hendricks Fig. 1).

Claim 9 contains the limitations of claim 1 (wherein the system performs the method) and is analyzed as previously discussed with respect to that claim.

Furthermore, since the system utilizes digital transmission methods, a standard 6 MHz channel within the frequency spectrum will inherently have "excess bandwidth" for extra "digital television broadcast signals" that carry the "electronic content packages".

Claim 10 contains the limitations of claims 2 and 9 and is analyzed as previously discussed with respect to those claims.

Claim 11 contains the limitations of claims 3 and 9 and is analyzed as previously discussed with respect to those claims.

Claim 12 contains the limitations of claims 4 and 9 and is analyzed as previously discussed with respect to those claims.

Claim 8 is rejected under 35 U.S.C. 103(a) as being unpatentable over Hendricks et al. (US006160989A) in view of Beckmann et al. (US006675388B1) as applied to claims 1-7 and 9-12 above, and further in view of Owa et al. (US006711379B1).

Hendricks in view of Beckmann does not disclose that the "user appliance is mobile".

Owa et al. (Owa) discloses a digital broadcasting system and terminal. Owa discloses mobile receiving terminals that can receive broadcasts from various sources (See Figs. 1, 23, and 24; column 7 lines 21-35). Therefore, it would have been obvious to one with ordinary skill in the art at the time the invention was made to modify the system disclosed by Hendricks in view of Beckmann to include mobile receiving terminals or "mobile user appliance", as taught by Owa, in order to expand the

capabilities of the system thereby making the system more convenient for the user by enabling the user to roam freely with the mobile terminal.

Response to Arguments

4. Applicant's arguments filed 04 May 2005 have been fully considered but they are not persuasive.

Applicant argues with respect to claims 1 and 9 that Hendricks or Beckmann does not disclose or suggest a terrestrial over-the-air broadcast center. Applicant extends these arguments to the dependent claims. However, Hendricks does disclose a cable headend that resides on earth and transmits signals to the users that resides on the earth (See Hendricks Fig. 1) or terrestrial over-the-air broadcast center. Furthermore, Hendricks discloses that the system can use other delivery systems to transport services/content to the user, e.g. cellular networks (See Hendricks column 7 lines 29-34). It is well known that cellular networks wirelessly transmit services/content via radio transmissions through the air or "over-the-air".

In response to applicant's argument that the examiner's conclusion of obviousness is based upon improper hindsight reasoning, it must be recognized that any judgment on obviousness is in a sense necessarily a reconstruction based upon hindsight reasoning. But so long as it takes into account only knowledge which was within the level of ordinary skill at the time the claimed invention was made, and does not include knowledge gleaned only from the applicant's disclosure, such a reconstruction is proper. See *In re McLaughlin*, 443 F.2d 1392, 170 USPQ 209 (CCPA)

1971). It is well known in the art to utilize the VBI to transport additional data as disclosed by Beckmann (See column 1 lines 60-67). Applicant states that Hendricks is a generic communication system that only conventional broadcasting without extra content is set forth. However, the system disclosed by Hendricks is capable of providing more than just conventional broadcasting as suggested by Figs. 8A-8C. Furthermore, Beckmann discloses a system that combines the use of analog transmissions that use the VBI with digital transmissions in order to obtain higher bandwidths that would result in high volume data transfers (See Beckmann column 2 lines 26-63). This technique disclosed by Beckmann would efficiently use the bandwidth available between the headend and user terminals thereby increasing the efficiency of the overall system.

Applicant is reminded that although the claims are interpreted in light of the specification, limitations from the specification are not read into the claims. See *In re Van Geuns*, 988 F.2d 1181, 26 USPQ2d 1057 (Fed. Cir. 1993).

Conclusion

5. Applicant's amendment necessitated the new ground(s) of rejection presented in this Office action. Accordingly, **THIS ACTION IS MADE FINAL**. See MPEP § 706.07(a). Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE

MONTHS from the mailing date of this action. In the event a first reply is filed within

TWO MONTHS of the mailing date of this final action and the advisory action is not

mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the date of this final action.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Joseph G. Ustaris whose telephone number is 571-272-7383. The examiner can normally be reached on M-F 7:30-5PM; Alternate Fridays off.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Christopher S. Kelley can be reached on 571-272-7331. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

July 11, 2005

PRIMARY EXAMINER